

ADE CYCLE

 bridges for music

21-22 OCTOBER 2025

 bridges for music

 AlphaTheta





2 DAYS
230 KM
LDN—AMS

HISTORY

This will be the 9th ADE Cycle, a yearly event that has become the most awaited charity cycle in the music industry.

300+ INDUSTRY FRIENDS

Many have cycled to support the cause, including artists like Richie Hawtin, Joris Voorn, Chris Liebing, Pan-Pot, Mark Knight, Rebekah, Juliet Fox, Parallele, AndHim and industry figures like Nick Sabine & Amy Van Baaren (RA), Nikhil Shah (Founder Mixcloud), Andy Daniell (FFRR), Andreas Allen (Beatport Group), Goncalo (Dreambeach), Jamie Kemp (Toolroom) to name a few...

Partners include leading companies; ADE, Pioneer DJ/ AlphaTheta, Awakenings, Armada, Resident Advisor, Beatport, Sonos, Defected, AmazonMusic and more.

This year we are launching a new 2-day route with only 1 night, departing Tuesday 21st from London and arriving at ADE on Wednesday 22nd ready for the conference kick-off.





Watch our London to Amsterdam 4 day cycle recap video:



THE PURPOSE OF FUNDRAISING

Thanks to the **ADE CYCLE** - BFM has raised £350k+ to build a state of the art music academy in Langa Township (South Africa) for young students living in under-resourced communities.

The funds raised from this sole event has enabled the Bridges Academy to grow its program to over 300 students per year to have a free education and enabled an afterschool program for the younger youth. It has become a staple fundraiser for the cause.

HOW DOES IT WORK?



Sign up & start training



Set up a personal fundraising page on cycle team page



Reach out to your networks to encourage donations



Help us raise our **£100k** target





Watch our Impact Model Explained:



THE ROUTE - 230KM

DEPART LONDON

Tues 21st October

STAGE 1 (HILLY)

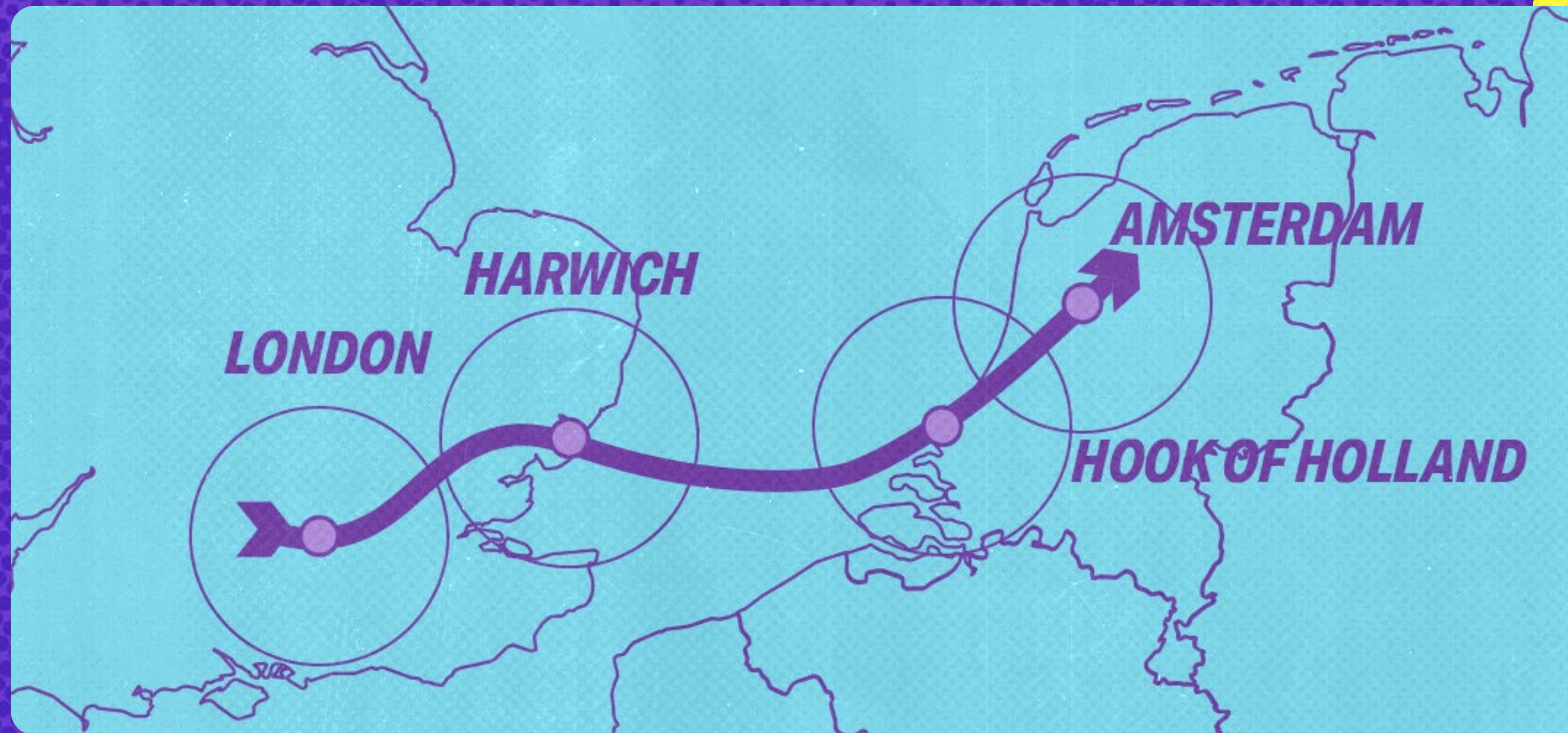
London - Harwich 135km + 950m

ARRIVE AMSTERDAM

Wed 22nd October

STAGE 2 (FLAT)

Hook of Holland - Ams 95km + 338m



START

8 AM from London (Resident Advisor Office in Shoreditch) Riders divided into groups according to fitness level/pace



PITSTOPS

Strategic pit stops are planned along the route with our support cars available at all times if needed. We plan to stop every 2h for a coffee or toilet break.



FINISH

We will finish at the ADE Conference with welcome reception for the finishers and friends. Each participate taking part will receive an ADE cycle medal and a full ADE pass to enjoy the rest of the week.



GROUP PACES

STRAVA GEEKS 30km/h avg
INTERMEDIATE 25km/h avg
NEWCOMERS 20km/h avg

INDIVIDUAL ENTRY

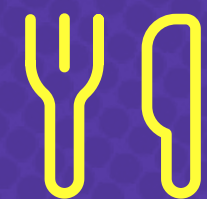
ROOM SHARING — €595



Overnight ferry Accommodation



Expert Guides, Support Vehicles,
Mechanics, Sports Therapist



All inclusive; Breakfast, Lunch, Dinner



Bike Return to UK



Official ADE Kit



ADE Pro Pass

INDIVIDUAL ENTRY

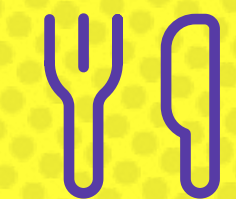
SINGLE ROOM — €720



Overnight ferry Accommodation



Expert Guides, Support Vehicles,
Mechanics, Sports Therapist



All inclusive; Breakfast, Lunch, Dinner



Bike Return to UK



Official ADE Kit



ADE Pro Pass

CORPORATE GROUP SPONSOR — €2,900

SPONSOR A TEAM, INCLUDES:



4 x entries representing your company, more is optional at an additional €600 per person



Your company logo will appear on the official ADE Jersey & all digital branding



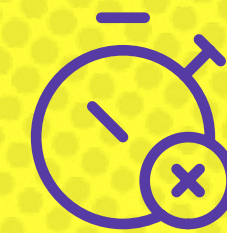
Featured in the main press release as a participant company/team with our media partners, including ADE, RA and many more

**Based on room sharing*

CYCLE ONLY RIDE NO PRO PASS — €395



Join us for the cycle and ferry, all the perks and the fun, without ADE Pro pass access



For those who only have time for cycle and will not be attending Amsterdam Dance Event with a pro pass via BFM



CURRENT PARTNERS

We are always looking for partnership opportunities on any level to support the cause.

 AlphaTheta



FUELLED BY MUSIC, RIDING FOR EDUCATION



SIGN UP HERE

FOR QUERIES CONTACT:
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